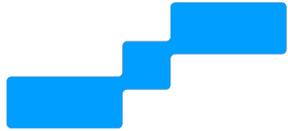


T-THUTUMENTARY



Vision, Defined.

A Cultural Creative Agency

WWW.TTHUTUMENTARY.COM

A Cultural Creative Agency

T-THUTUMENTARY is a cultural creative agency that transforms vision into clear, purposeful brand presence. We combine **strategic design thinking** with cultural insight, shaping identities that resonate, influence, and endure. We don't just create visuals — we define how brands, leaders, and ideas are **seen, remembered, and experienced.**



What We Do

Creative Direction – From concept to final execution, every detail aligns with vision.

Brand Strategy & Positioning – Clarifying purpose, defining identity.

Visual Identity Systems – Logos, typography, color, and material language.

Campaign & Art Direction – Integrated projects across fashion, culture, and lifestyle.

Cultural & Fashion Projects – Context-aware design that connects to trends and heritage.

Leadership & Institutional Image – Strategic visual presence for public figures and organizations.

Every project begins with **vision** — our role is to **define it**.



Core Philosophy

Vision Comes First – Every project begins by understanding purpose and ambition

Definition Creates Authority – Clarity in design translates to influence and credibility.

Culture is Context – Design that resonates must live within the times and the community.

Direction Over Decoration – Every decision serves strategy, not just aesthetics.



We define identities, shape cultural presence, and turn ideas into clear, strategic, and memorable design.
Not just creative output — a **Cultural Creative Agency** for those who want to lead with vision.





reddot winner 2023

T-THUTUMENTARY was awarded the **Red Dot Design Award** in the Brand and Communication category. The award is a prestigious international recognition of design excellence, and it is a testament to the power of design to create social change.

Services

BRAND CAMPAIGN
VISUAL CAMPAIGN
ART DIRECTION
TREATMENT
DIGITAL CAMPAIGN
SPATIAL DESIGN



BRAND CAMPAIGN



PROJECT.

MASHLAB
BRAND CAMPAIGN

[See more details](#)



reddot winner 2023

MASHLAB



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PROJECT.

WVIE
BRAND CAMPAIGN

[See more details](#)



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PROJECT.

AV IMAGES
BRAND IDENTITY CAMPAIGN



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THE PRODUCTION SERVICE

www.PENTU.PENTA.com



Pentu-Penta

ABOUT

STORY

SERVICE

CLIENTS

ARCHIVE

CONTACT

Pentu Penta embodies the art of articulating the seemingly unattainable, weaving dreams and narratives that beckon imagination; yet, in truth, the emotions evoked by these dreamy aspirations have the transformative power to materialize into reality.

PROJECT.

→ VVON SUGUNNASIL
BRAND IDENTITY DESIGN



WWW.TTHUTUMENTARY.COM

PROJECT.

THE RACQUET REALM
BRAND CAMPAIGN

THE RACQUET REALM



WWW.TTHUTUMENTARY.COM

PROJECT.

RAWMAT COFFEE
BRAND CAMPAIGN



RAWMAT Coffee



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PROJECT.

RAW ARTISAN
BRAND CAMPAIGN

R
RAW
ARTISAN

relva acabada de regar no jardim, a fragrância
da resina do pinhal ou o
escondidas na ramagem
vividade das coisas iné
familiares, o que lhes co
primordial e definitiva
Regressando ao que
não extinguiu por intenc
o desconhecido, apenas
da existência que levou
com o mesmo empenho
tarde, quis regressar. De
o mais longe que consegu
jardim, a fragrância
culhar das rolas
nham, a um tempo
s e o consolo das c
feria uma qualida
minha identidade
e era conhecido,
a pulsão de procu
onfirmava o vaivé
lisses a partir de Í
que, tantos anos m
ixa o teu filho che
ir e, só então, vai
no caminho para



PROJECT
RAW SPECIALTY
BRAND CAMPAIGN

R RAW
SPECIALTY

UNFILTERED
Priority "Sincerity"

When filtered into a straight-forward design, the process
of the use of organic materials, like wood, coffee, and
of simple shapes, which is used to create a sense of
of simplicity, much like the unfiltered flavor of
the raw and wood.

R

RAW
SPECIALTY



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PROJECT.
KINDMERCH
BRAND CAMPAIGN



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PROJECT

ASAI
BRAND CAMPAIGN



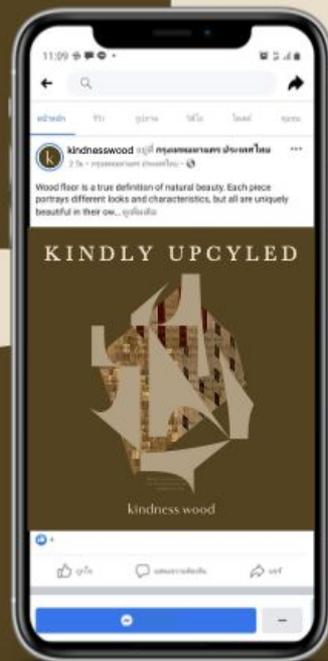
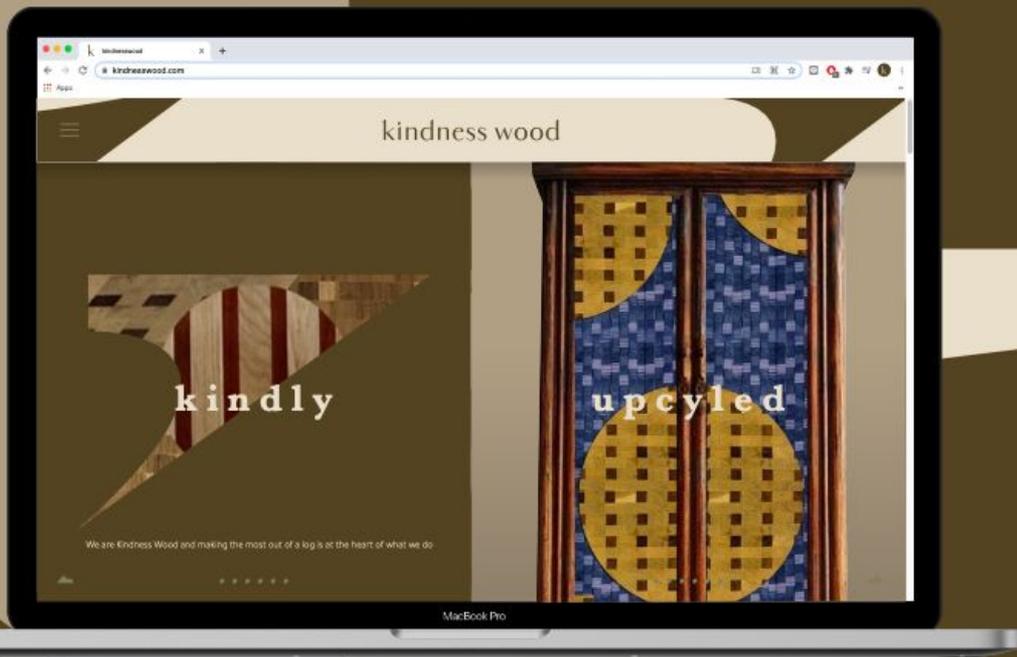
ASAI

ASAI HOTELS
DUSIT THANI
Visual Identity
& Branding



PROJECT.

KINDNESS WOOD
BRAND CAMPAIGN



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**VISUAL CAMPAIGN
ART DIRECTION
TREATMENT
DIGITAL CAMPAIGN**



PROJECT.

→ CNN MAX ELECTION IN AMERICA 2024
CREATIVE VISUAL INTERFACE

max

Home Series Movies HBO New & Notable



Election Night
in America



Election Day
in America



PROJECT.

→ CNN ELECTION IN AMERICA 2024
CREATIVE VISUAL INTERFACE



PROJECT.

BANG&OLUFSEN
VISUAL CAMPAIGN
FOR SUSTAINABLE WEEK
IN NEW YORK

B &
O
Est. 1925



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CAMP

PROJECT.

CHANEL. MÉTIERS D'ART
DIGITAL CAMPAIGN



PROJECT.

TOMMY HILFIGER
SPRING/ SUMMER 25
COLLECTION
DIGITAL CAMPAIGN



WWW.THDOCUMENTARY.COM



PROJECT.

CALVIN KLEIN
COLLECTION SPRING 26
DIGITAL CAMPAIGN



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PROJECT.

CALVIN KLEIN
COLLECTION FALL, 26
DIGITAL CAMPAIGN



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PROJECT.

HOURGLASS X BARNEY NEW YORK
VISUAL CAMPAIGN



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PRO JECT.

→ JIM THOMPSON
FALL/ WINTER 2019
COLLECTION
DESIGN MANAGEMENT
FOR VISUAL&VIDEO
CAMPAIGN OF FW19
COLLECTION

JIM THOMPSON



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PROJECT.

→ BANGKOK INTERNATIONAL FASHION
WEEK CURATED BY
HARPER'S BAZAAR & SIAM PARAGON
CREATIVE MATERIAL
FOR VIDEO CAMPAIGN



TUBE GALLERY

PRESENTED BY

TAT

PROJECT

→ LAYS
CREATIVE VISUAL
CAMPAIGN



PROJECT.

→ CENTRAL EMBASSY/ THE JOURNAL
PUBLICATION DESIGN



CENTRAL PHUKET
central plaza
central festival
centralwOrld
CENTRAL VILLAGE



THE GREAT
CHINESE NEW YEAR
2021

The Land of
Luck

CENTRAL GROUP



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PROJECT.

→ ONESIAM
INTERNATIONAL DESTINATION VIDEO CAMPAIGN

再让你
尽情享受

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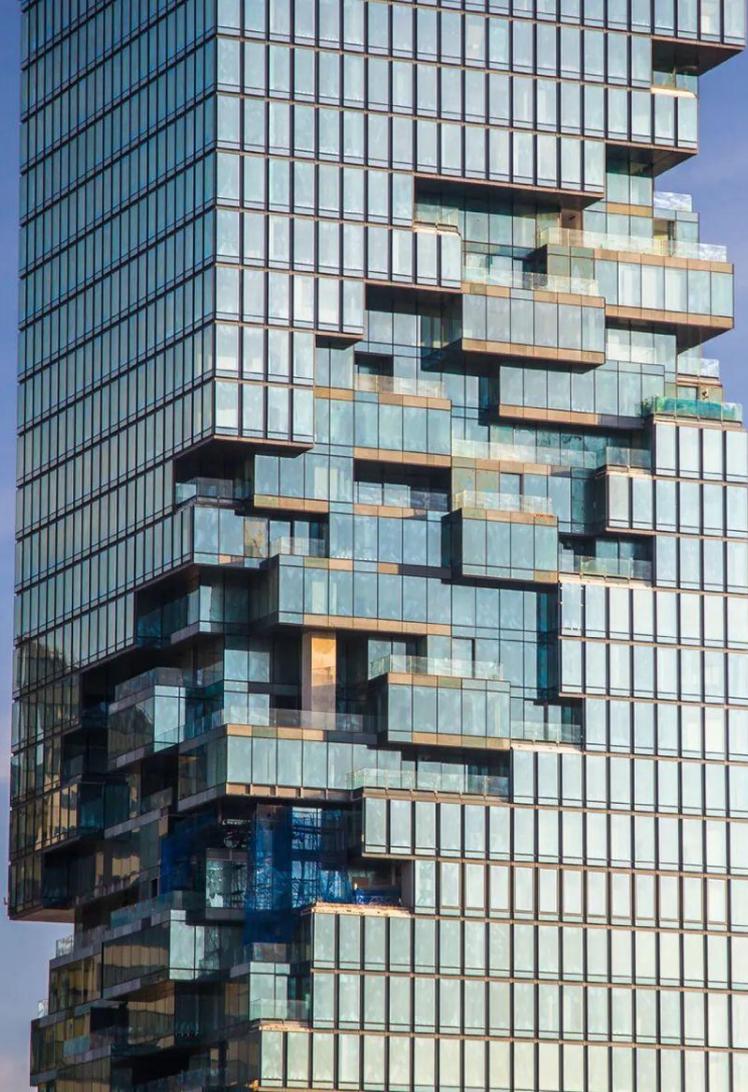
PROJECT.

→ ICONSIAM GLOBAL
COUNTDOWN CELEBRATION
TIME SQUARE, NEW YORK CITY
VIDEO CAMPAIGN



PROJECT.

→ MAHANAKHON
OBSERVATION SKY HIGH
DESIGN MANAGEMENT
FOR OBSERVATION INTERACTIVE
MEDIA SKY HIGH BUILDING



PROJECT.

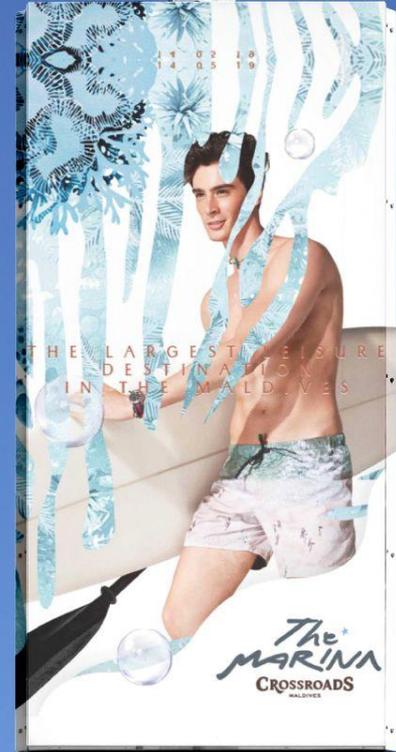
→ STEELCASE
DESIGN MANAGEMENT
FOR VISUAL & VIDEO CAMPAIGN



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PROJECT.

→ THE MARINA/ MALDIVES
CREATIVE VISUAL CAMPAIGN
& BRAND IDENTITY



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PRO JECT.

→ FOO FLAVOR
BRAND IDENTITY & CREATIVE
VISUAL COMMUNICATION

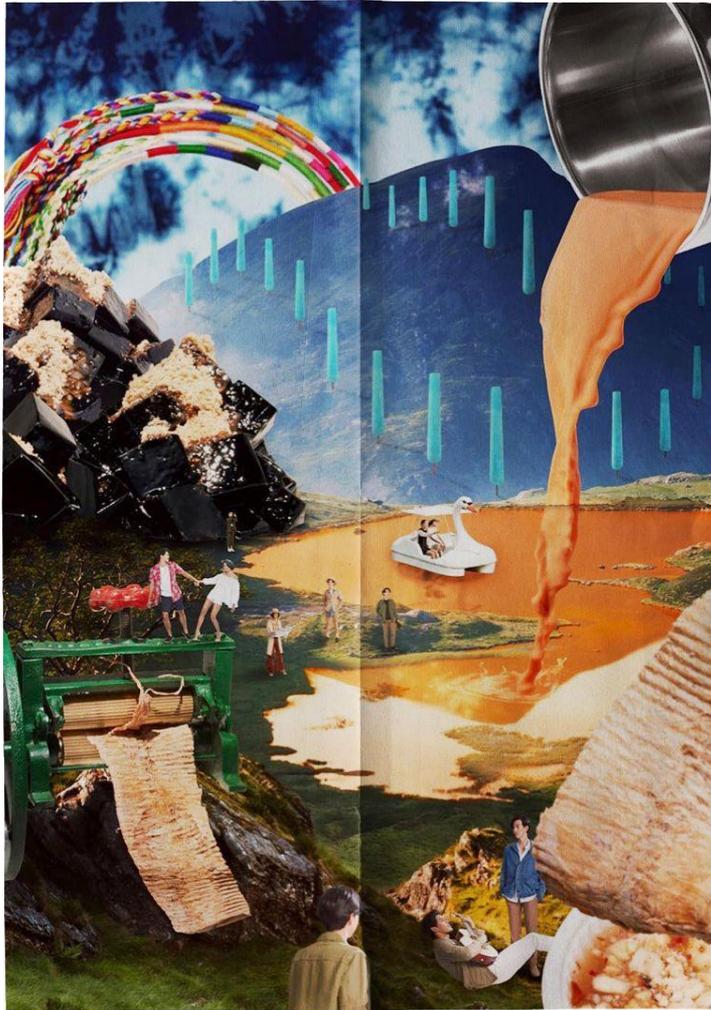
FOO
FLAVOR



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PROJECT.

→ ASAI BY DUSIT THANI
CREATIVE BRAND VISUAL
& IDENTITY CAMPAIGN



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PROJECT.

→ PEPSI PRESENTED S20
WORLD MUSIC FESTIVAL
CREATIVE CAMPAIGN



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PROJECT.

→ LIVE NATION
DESIGN MANAGEMENT
FAN MEETING VISUAL CAMPAIGN

300
4.3
300
2

LEE JE HOON

ON : THE SCENE
1st FAN MEETING IN
BANGKOK 2022



22-23 JUNE 2022
CENTRALWORLD LIVE AT CENTRALWORLD FL.8
TICKETS PRICES 5,500 BAHT / 6,500 BAHT

GET YOUR TICKETS AT LIVENATION.CO.TH / CALL 02 262 3838



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LIVE NATION

Kind Merch

Sofia Cruz, a filmmaker and photographer, has spent two decades documenting music, art, fashion, and celebrity scenes.

Studio:
Sayangolf@gmail.com
(+351) 372 77 83

Social:
Instagram



PROJECT.

→ WHITE WAVE
INTERNATIONAL
MUSIC PLATFORM
CREATIVE BRANDING
AND OWN CHANNEL



White Wave®



White Wave®



WWW.TTHUTUMENTARY.COM



White Wave®

Artist: **Free Nationals**
Track: **Obituaries**

PROJECT.

ETHER M
BRAND PRESENTATION CAMPAIGN

Ethel M.
CHOCOLATES

Brand Book



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RASA GROUP

RASA GROUP COMPANY PROFILE



PROJECT.

→ SALT SOCIETY BEACH CLUB
CENTARA RESERVE/
SAMUI, THAILAND
BRAND IDENTITY,
COLLATERAL&DIGITAL
DESIGN



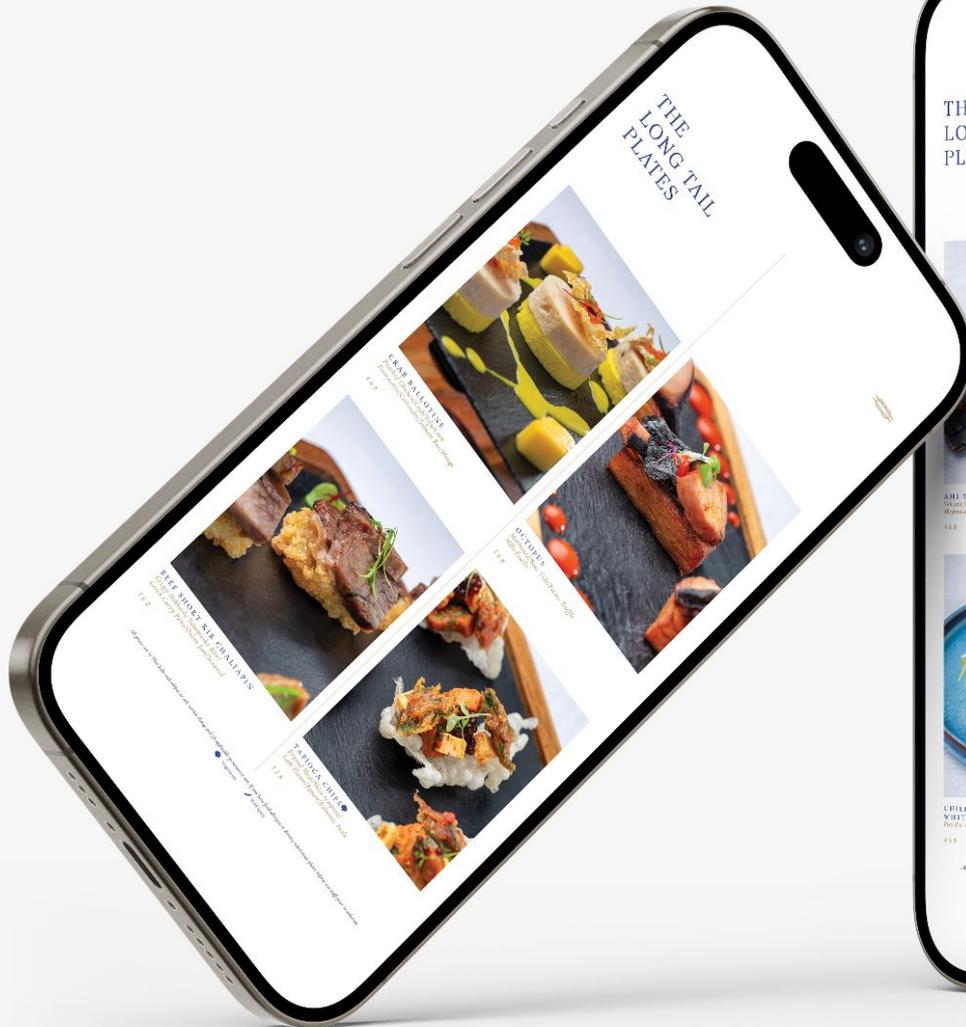
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PROJECT:

→ SHERATON/
SIAM YATCH CLUB
ART DIRECTION
DIGITAL MENU RESTAURANT



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**PRINTING &
PACKAGING DESIGN**



PROJECT.

→ BLACK LABLE
DESIGN MANAGEMENT
FOR 4 ELEMENTS CAMPAIGN



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PROJECT.

→ SUNOCO
DESIGN MANAGEMENT
FOR CAR RACING DESIGN



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PROJECT.

→ SUNOCO
DESIGN MANAGEMENT
FOR PRODUCT BRAND
& VISUAL STYLE



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PROJECT.

→ CENTRAL EMBASSY / THE JOURNAL
PUBLICATION DESIGN



At the new Park Hyatt Bangkok, it's all about finer details. From impressive spaces to well-thought-out features and one of a kind art installations, we took a grand tour of their work in progress and getting to know the brand's refine identity through Park Hyatt Bangkok's General Manager, Michael Golden.



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aethos.

Announce our own designed furniture collection exhibition



SUTHERLAND. Leader in luxury outdoor furniture, recognized worldwide for elegant proportions, unparalleled comfort and impeccable craftsmanship.

SUTHERLAND AND FINE CRAFTSMANSHIP GO HAND IN HAND

Our Sutherland is not the result of factory mass production. It's the result of time and expertise, every rounded edge and every curve, and the quality of the finish is the result of our employees' knowledge and skills. Our workers are proud of their ability to work hard and support their clients, and have received their praise, and have received the accolades.

CARE • MAINTENANCE WASTED WITH OUT GREAT DESIGN

Sutherland products are designed and built for a lifetime. It's built with weather-resistant materials and superior craftsmanship, designed with occasional attention

Sutherland Furniture is manufactured from sustainable sources by carefully selecting global manufacturing partners. We emphasize meticulous design to create a legacy in which construction materials, process and

aethos.

a.

Bangkok, Thailand +66 90 396 1111
info@aethos.com

aethos.

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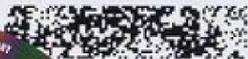
Product Name	Material	Color	Price
Chair	Wood	White	1200
Table	Wood	White	1500
Table	Wood	White	1800
Table	Wood	White	2000
Table	Wood	White	2200
Table	Wood	White	2400
Table	Wood	White	2600
Table	Wood	White	2800
Table	Wood	White	3000
Table	Wood	White	3200
Table	Wood	White	3400
Table	Wood	White	3600
Table	Wood	White	3800
Table	Wood	White	4000
Table	Wood	White	4200
Table	Wood	White	4400
Table	Wood	White	4600
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Table	Wood	White	9200
Table	Wood	White	9400
Table	Wood	White	9600
Table	Wood	White	9800
Table	Wood	White	10000

PROJECT.

→ S.S.S.

VINYL&CD SPECIAL EDITION

#S.S.S.
?Siam Secret Service
20th Anniversary



#?

#S.S.S.
?Siam Secret Service
20th Anniversary



#?



PROJECT.

WON SUGANNASIL
PACKAGING DESIGN

VVON



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Don't people it

SUGUNNASIL

PROJECT.

→ MINERÉ BY NESTLÉ
RE-BRANDING CAMPAIGN
& PACKAGING DESIGN



Mineré

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PROJECT.

→ PS.I LOVE YOU
DESIGN MANAGEMENT
FOR FESTIVE PACKAGING
DESIGN



PROJECT.

SPOT DESSERT BAR
PACKAGING DESIGN



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PROJECT.

OH SH*T NOT YOU AGAIN
PACKAGING DESIGN

伴棒哒

金薯炸薯

OH SH*T NOT YOU AGAIN





PROJECT.
RAWMAT COFFEE
PACKAGING DESIGN





OBAO

Noodles & BBQ

AUTHENTIC FINE DINE

Pad Thai 🍜
stir-fried thin rice noodles
with grilled jumbo shrimps,
bean sprouts, chives, egg
18

Stardust
st. germain, gold dust,
topped process
15

Pho Bo 🍜
12 hrs. cooked beef broth,
thin sliced rare beef, brisk-
ket, thin rice noodles, red
onion, and cilantro served
with side of bean sprouts,
scallions, and lime wedges
18

Bo Luc Lac 🍷
seared New Zealand
organic lamb, onion,
tomato, and lettuce
26

OBAO SUNRAY
vodka, coconut rum,
lime juice, Thai chili,
ginger puree
16



Kekhw
gin infused chrysanthemum,
lime juice, simple
syrup topped tonic
16

Crab Fried Rice 🍛
stir-fried jasmine rice, jumbo
lump crab, shrimp, eggs, scallions,
cucumber, cilantro served with
peppery green sauce and chili fish sauce
22



SPATIAL DESIGN



PROJECT
RAWMAT COFFEE
SPATIAL DESIGN



WWW . TTHUTUMENTARY . COM

RAWMAT Coffee









THE RACQUET REALM



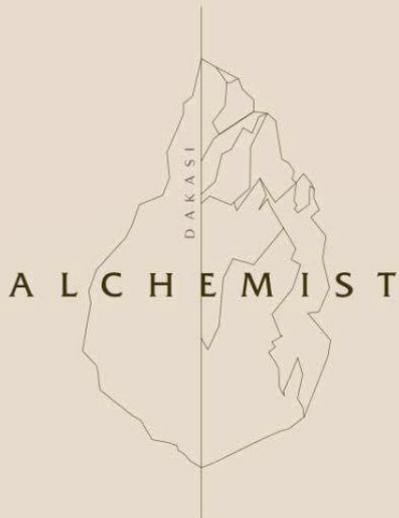
CHECK-IN

ALCHEMIST



PROJECT.

ARCHEMIST
SPATIAL DESIGN



DESTRUCTION - CREATION

The consequences of destruction will have a cycle of birth. Such as the reborn of trees. When cutting or destroy, then sprouting more than the original from 1 to 2 to 3



DESTRUCTION

CREATION



WWW . TTHUTUMENTARY . COM

PROJECT.
SALT SOCIETY
SPATIAL DESIGN



BEACH BAR
& KITCHEN



WWW . TTHUTUMENTARY . COM



PROJECT

OH SHIT NOT YOU AGAIN
SPATIAL DESIGN



PROJECT.

OH SHIT NOT YOU AGAIN
SPATIAL DESIGN



PROJECT.

→ XIAO CHI / BANGKOK
BRAND IDENTITY



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T-THUTUMENTARY



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CREATIVE DESIGN FOR EVERYTHING

CREATIVE • VISUAL CAMPAIGN DESIGN • BRANDING DESIGN •
CREATIVE HAPPENING • DIGITAL MULTIVERSE • CORPORATE IDENTITY •
PRODUCTION DESIGN • MOTION GRAPHIC DESIGN • GRAPHIC DESIGN •
PACKAGING DESIGN • PUBLICATION DESIGN • EDITORIAL
DESIGN • CRAFT DESIGN • CONSTRUCTION DESIGN •
CREATIVE TYPOGRAPHY DESIGN • MERCHANDISE DESIGN